SoGEA

Broadband service

Cut unnecessary costs and enjoy easier service provisioning with SoGEA

What is SoGEA Broadband?

SoGEA stands for Single Order Generic Ethernet Access. Now you only need to place one order for your broadband data service. Traditional phone line installation is not needed with SoGEA so costs fall.

SoGEA delivers the same performance and data rates as FTTC broadband. It uses the same infrastructure and has the same geographic availability, future-proofing connectivity as the UK moves to an all-IP network.

Why do you need SoGEA?

In 2017, British Telecom announced their intention to switch off the existing telephone network completely, having migrated all services to the newer and more efficient fibre broadband network. Therefore, come December 2025 the entire UK Wholesale Line Rental network will cease to exist.

However, it would be a mistake to think about waiting until nearer the 2025 deadline, as the migration of services is happening today and will pick up pace from June 2021 when notice is served on more than a hundred phone exchanges across the country. SoGEA provides an effective solution today by using the existing fibre/copper network, making it available to more than 90% of premises across the United Kingdom.

Important note

You will need a VoIP (Voice over Internet Protocol) voice product or a hosted telephony platform if you want to continue to make and receive voice calls and use your existing telephone number. It is essential that the porting of any existing phone numbers is completed before the service is switched to SoGEA, or numbers can be irretrievably lost.

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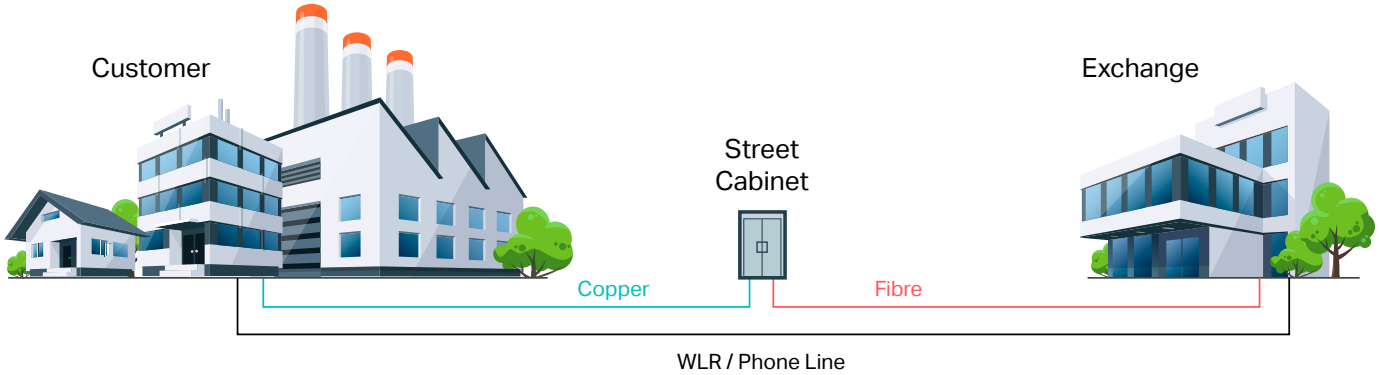
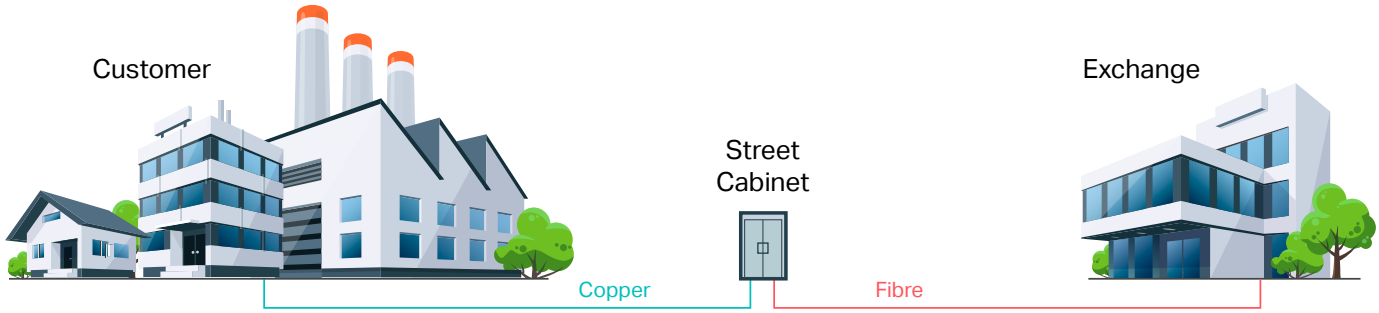
Fibre to the Cabinet Broadband



SoGEA Broadband



Benefits of SoGEA

Cut costs

Because you are only paying for a broadband data connection, your monthly costs will be lower as the landline rental cost is no longer included.

Deal with only one provider

With SoGEA everything comes from us and you are no longer tied into a landline contract with someone else. Benefit from only one point of contact and faster fault resolution.

Increased reliability

SoGEA is using an established network without the addition of a phone line so the chance of interference or an unstable connection is lower.

Quicker installation

You only place one order with us for SoGEA, making it quicker to install and minimising disruption to your business.

Great for homeworking

Many UK businesses are shifting towards a hybrid workforce, because of the Covid-19 pandemic, so having good connectivity at home has become essential for many. SoGEA is quicker to install, easier to manage and works well with UCaaS and hosted telephony products.

Future-proof connectivity

The PSTN network will be switched off by the end of 2025, and many PSTN exchanges are already under notice of switch-off as the UK prepares for the move to full fibre. SoGEA enables you to have a broadband or ethernet connection agnostic of the PSTN network, future-proofing your business connectivity.

Tel: 01228514369
Email: sales@connexionsgroup.co.uk
Add: Connexions Group Ltd
Web: www.connexionsgroup.co.uk

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