Why it's time to upgrade your business phone system

Now more than ever, your business communications are a critical enabler to success.

But things are changing in the world of telecoms and your existing telephony solution might become obsolete soon.

What's happening?

BT Openreach has announced it intends to switch off traditional landlines in 2025. This is commonly referred to as the Public Switch Telephone Network (PSTN) and Integrated Services Digital Network (ISDN) switch off.

The switch off timeline

2017 — BT Openreach announces intentions to switch off the PSTN in 2025.

2019 — BT Openreach strengthens the fibre network.

2023 — Providers stop selling PSTN and ISDN products.

2025 — PSTN completely phased out.

What's the alternative?

Voice over the Internet (VoIP) services uses your internet connection to transmit voice calls. This is a much better alternative to traditional landlines, and it will be the industry standard for years to come.

3 billion[1]

VoIP users by the end of 2021.

183.7 billion[2]

the global VoIP market value by 2027.

65%[3]

businesses switching to VoIP at the end of their landline contract.

Hold on, I'm still not convinced. Why is VoIP better than traditional landlines?

VoIP solutions offer a range of advantages over traditional landlines. A VoIP solution is:

Scalable — **It grows with your business and adjusts to your needs.**

Flexible — **It doesn't tie you to a physical location.**

Cost-effective — **There are no initial and ongoing maintenance costs.**

Future-proof — **It won't become obsolete for a long time.**

It's time to start planning your move to the future of business communications – the longer you wait, the more opportunities you're missing out on.

We can help you transition to a VoIP phone system to help your business succeed. Give us a call today to discuss how we can help your business choose the right solution for your needs.

[1] - https://www.businesswire.com/news/home/20200806005561/en/Global-Mobile-VoIP-Industry-2020-to-2027---Market-Trajectory-Analytics---ResearchAndMarkets.com
[2] - https://wisdomplexus.com/blogs/voip-adoption-statistics-2019-beyond/
[3] - https://www.blueface.com/wp-content/uploads/2019/01/The-2018-BCT-Report.pdf

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